










Plus Lead Retrieval

ATD 2025

May 17-21, 2025

Lead Cultivation Option	Description	Early Bird Until 3/14	Advanced Until 4/18	Regular Starts 4/19
Lead Scanning Options				
	BYOD Pluslead Mobile App Enrollment Bring your own device *must have a data connection*	\$359	\$459	\$499
	BYOD Additional License Activations for additional devices. *1 license per device required*	\$149	\$149	\$149
	iPhone rental Device ready to scan Enrollment and internet included	\$550	\$625	\$650
Optional Items				
	Custom Qualifiers/Surveys Unlocks qualifier and survey functionality for all devices/licenses	\$99		
	Collateral Set up an email with links or documents to send to attendees as you scan.	\$149		
	AI Insights Adds a column to your report with an AI generated insight and lead score	\$199		
	Bluetooth Printer Prints leads on receipt paper for drawings, giveaways, etc... *printers connect to one device at a time*	\$149		
	Delivery (for tablet rentals) Device delivery to your booth (must be present)	\$199		
	Damage Insurance (for rentals) covers any damage to rental device(s) *does not cover loss*	\$99		
Developer's Kit - for use with 3rd party applications (requires IT programming)				
	Developer Kit *Requires IT Programming* API credentials for use with 3rd party lead scanning systems	\$995		

REFERENCE ONLY, ORDERS MUST BE COMPLETED ONLINE:

Follow the link from your booth staff registration platform or reach out to us at leads@jade.mcievents.com for a direct link