

The logo for ATD 26 features the letters "atd" in a white, lowercase, sans-serif font. To the right of "atd" is a white square containing the number "26". A white speech bubble shape is positioned at the bottom right corner of the square.

atd 26

LOS ANGELES  
MAY 17-20



# Embrace Disruption. Direct the Future.

In an era defined by AI, rapid change, and tighter resources, today's talent development leaders must do more than adapt; they must lead. ATD26 empowers you to harness disruption as a catalyst for growth, strengthen your strategic impact, and guide your organization confidently into the future.

There's no better place to embrace that spirit than Los Angeles, a city that has redefined reinvention time and again. From the bright lights of Hollywood to the energy of Silicon Beach, LA embodies creativity, transformation, and the power of bold ideas.

At ATD26, you'll experience that same energy firsthand. Through world-class learning sessions, hands-on exploration of emerging technologies, and global networking opportunities, you'll gain the insights and confidence to lead through disruption—and direct what comes next.

The future isn't waiting. It's being built right now by you, your peers, and the learning leaders shaping change across industries. Join us in Los Angeles and be part of it.

# ATD26 Debuts in Los Angeles, California

The L&D community's brightest stars will convene May 17-20 to grow your skills, inspire your mindset, and transform your career.

Experience unparalleled learning, personal growth, and global connections at ATD26, the premier learning and development event. Immerse yourself in an atmosphere buzzing with insights, where industry thought leaders and trendsetters converge to share their expertise. This isn't just a conference—it's a collection of like-minded individuals from across the globe, all united in their pursuit of talent development excellence.



# Our Star-Studded Previous Keynotes

From leading industry icons to the biggest names in the world, check out some of the incredible keynotes that have graced the ATD Main Stage.



**Oprah Winfrey**

Global Media Leader,  
Philanthropist, Producer,  
Actress



**Matthew McConaughey**

Academy Award-Winning  
Actor, #1 New York Times  
Best Selling Author



**Seth Godin**

Bestselling Author of  
21 books, Entrepreneur,  
and Champion of Doing  
Work That Matters

# Discover Los Angeles

From the waves of the Pacific to the skyline of downtown, Los Angeles is a city built on reinvention. It's where innovation meets imagination—home to bold thinkers, storytellers, and disruptors who shape culture, technology, and the future of work.

During your stay, explore all that this vibrant city has to offer:

- Hollywood & Beyond**

Walk among legends on the Hollywood Walk of Fame or take in a behind-the-scenes studio tour.

- Beaches & Sunshine**

Recharge in the California sun along Santa Monica or Venice Beach.

- Arts & Culture**

Experience world-class museums, dynamic street art, and diverse culinary scenes from every corner of the globe.

- Innovation Hubs**

Visit Silicon Beach, where startups, media, and tech giants are redefining what's next.





# Educational Tracks

We will be announcing our education sessions over the coming months, but here is a sneak peek of some of the educational tracks that have people buzzing:

- Career Development
- Future Readiness
- Instructional Design
- Leadership and Management Development
- Learning Sciences
- Learning Technologies
- Managing the Learning Function
- Measurement and Evaluation
- Personal Leadership Capabilities
- Sales Enablement
- Talent Strategy & Management
- Training Delivery & Facilitation
- Government
- Healthcare

# Learning isn't one-size-fits-all.

ATD26 meets you where you are and pushes your thinking further. Experience learning from every angle:

- **Industry Insights**

Expert-led sessions delivering fresh ideas, evidence-based practices, and clarity for what's next in L&D

- **Applications From the Field**

Real-world case studies showing how strategies succeed and how you can adapt them

- **Crash and Learn**

Honest conversations about what didn't work and the lessons that drive resilience and growth

- **Innogizer**

Creative, high-energy experiences that shake up your mindset

- **Perspectives Panels**

Dynamic discussions that reveal diverse viewpoints on the issues shaping our field

- **Knowledge in Action**

Hands-on, workshop-style sessions where you'll apply, experiment, and refine your skills in real time





# More Opportunities, More Value

ATD26 extends beyond world-class education sessions to offer you a comprehensive experience.

Enhance your professional journey by taking advantage of all that ATD26 has to offer. Visit ATD Central, the hub of all things ATD, to learn more about certification, ATD membership, the newly launched ATD Community, and opportunities for deeper involvement in the global talent development community.

The ATD Global Village connects thousands of attendees from 80+ countries in a meaningful way. The global village helps strengthen connections with peers from around the globe and provides access to allies who understand local challenges you face in L&D.

Explore the ATD Store to discover specialized books, the latest research, and practical guides to amplify your impact. Don't be surprised if you come face-to-face with an author during a meet and greet or author chat!

Boost your career by visiting the ATD Career Center for resume refinement, updated headshots, and invaluable career advice. It's your resource for seizing career development opportunities that will propel you forward.

# Networking

What makes this conference so unique is the remarkable opportunities to connect with other professionals to foster collaboration, share perspectives, and gain inspiration.

Build relationships through meaningful conversations during our topic- focused networking opportunities. Whether you are ATD certified, a talent development leader, new to the industry, or joining us from abroad, you can easily connect with other attendees.

Come for the knowledge, stay for the connections, and leave with a network that will support and elevate your career!





# More Than Just Booths

ATD26 features the most extensive training expo in the industry, showcasing thousands of innovative ideas, tools, and applications. You'll discover a variety of advanced solutions and techniques that will complement the new information you gain in sessions.

And that's not all. Join us on the EXPO floor for educational programming that includes product demonstrations and solutions, helping you identify the right services and providers for your needs.

## ATD25 Top Exhibitor Categories

- Leadership
- Professional Development
- LMS
- Coaching
- Enterprise Learning Solutions
- Assessment Tools
- E-Learning Services
- Certification
- AI
- Content Development

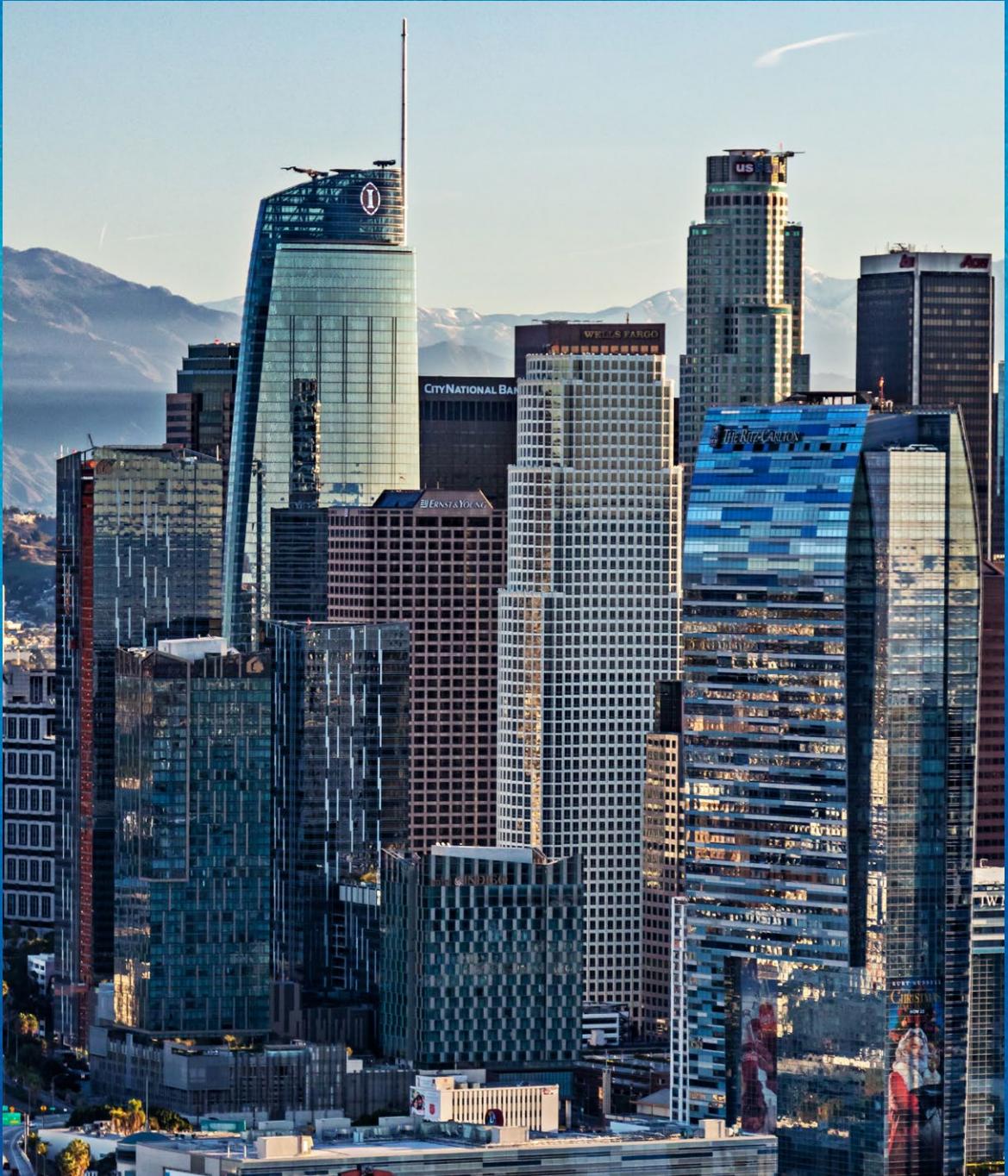
# Preconference Learning

Before you experience the programming at ATD26, enhance your skills with an ATD course that will offer you a deeper dive into focused talent development programming. Choose from two- or three- day preconference learning courses, tailored to your specific needs and career trajectory, or the ATD Master Trainer® program.

Whether you're seeking foundational knowledge in areas like coaching and instructional design or aiming for advanced proficiency through courses like the ATD Master Trainer program, there is a course for you. Pairing a preconference course with ATD26 is a great way to go deep on a specific topic and gain broader knowledge and inspiration without having to travel twice.

Maximize your experience by registering for a preconference course and the ATD26 conference together. Don't miss the opportunity to invest in your professional development and unlock new possibilities at ATD26.





# Los Angeles Rates

INDIVIDUAL RATES	MEMBERS	NONMEMBERS
Preferred Rate (Ends February 27)	\$2,295	\$2,695
Advanced Rate (Ends April 11)	\$2,395	\$2,795
Standard Rate (Ends May 17)	\$2,495	\$2,895
On-Site Rate	\$2,595	\$2,995

## GROUP RATES

Preferred Rate (Ends February 27)	\$1,795	\$2,195
Advanced Rate (Ends April 11)	\$1,895	\$2,295
Standard Rate (Ends May 17)	\$1,995	\$2,395
On-Site Rate	\$2,095	\$2,495

*All rates shown are in USD.*

**Register Now!**



**Learn More About  
International Delegations.**

# Virtual Rates

## INDIVIDUAL RATES

	MEMBERS	NONMEMBERS
Preferred Rate (Ends February 27)	\$595	\$795
Advanced Rate (Ends April 11)	\$695	\$895
Standard Rate (Ends May 17)	\$795	\$995
On-Site Rate	\$895	\$1,095

## GROUP RATES

Preferred Rate (Ends February 27)	\$495	\$695
Advanced Rate (Ends April 11)	\$595	\$795
Standard Rate (Ends May 17)	\$695	\$895
On-Site Rate	\$795	\$995

All rates shown are in USD.

**Register Now!**



# Attend as an International Delegation

When you attend as part of an international delegation, you'll strengthen your professional community, represent your country's learning and development excellence, and build lasting connections that transcend borders.

## Why Form a Delegation

With a minimum of five paid participants, you can organize your own delegation and unlock exclusive benefits designed to enhance your ATD26 experience.

- **Exclusive Leader Perks**

Delegation leaders receive one complimentary registration with 10 or more paid participants.

- **Rebates That Reward**

Delegations qualify for special rebates. Contact our international team for details.

- **Stand Out**

Earn special recognition in the official conference program and website.

- **VIP Access**

Enjoy invitations to exclusive international events.

- **Global Celebration**

Join fellow international attendees at the ATD International Happy Hour.

[Learn More!](#)



## Learn more

at [atdconference.td.org](http://atdconference.td.org),  
or visit [@atd\\_official](https://www.youtube.com/@atd_official) on YouTube  
for an inside look.

